

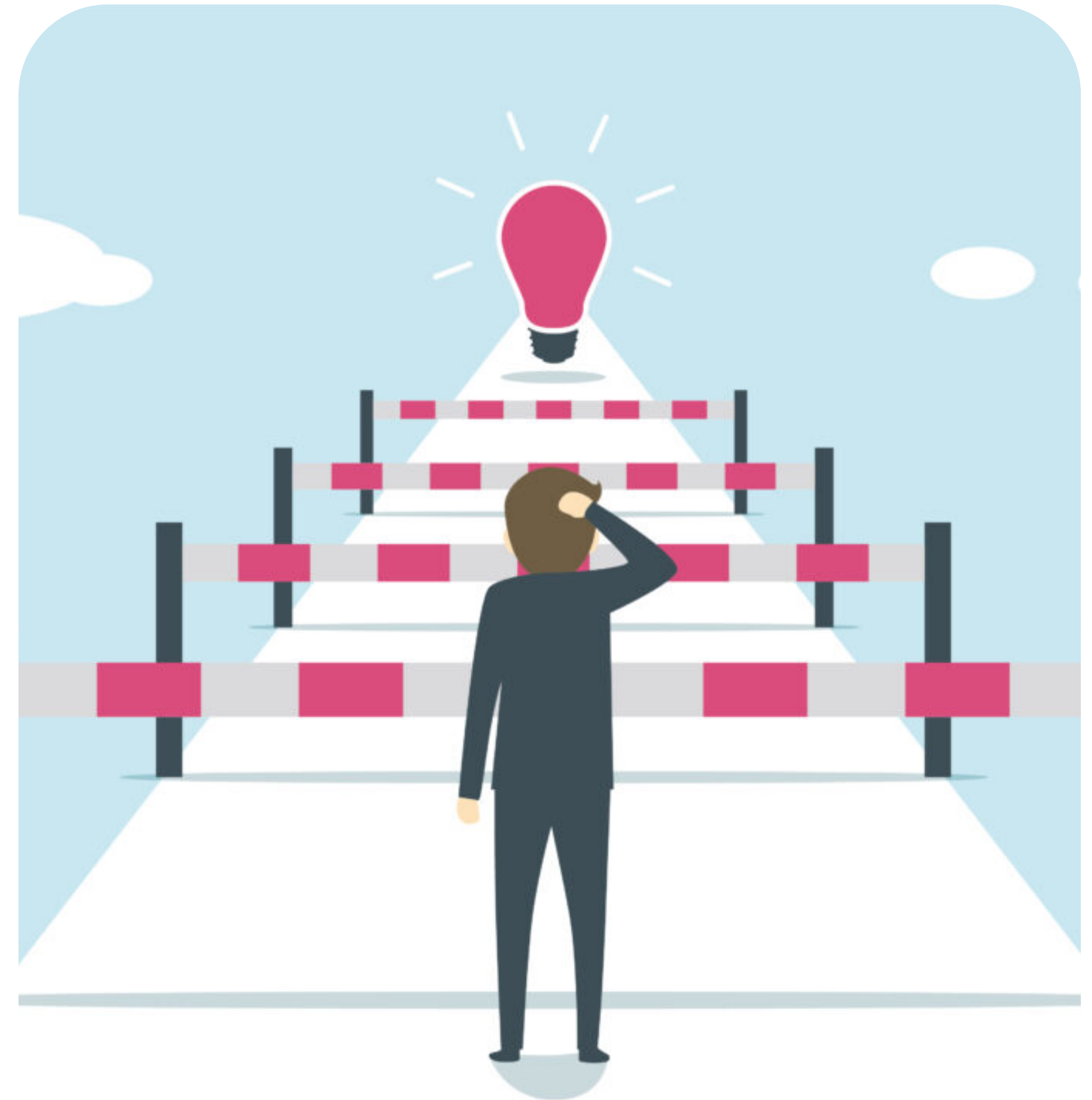
# International aviation facility achieves 20% revenue growth with digital transformation

An international aviation facility located in Ohio, USA, faced significant challenges in managing their revenue and commercial B2B processes efficiently. Manual workflows resulted in delays, errors, and limited insights into revenue streams, impeding the airport's growth potential.



# Outdated processes leading to revenue roadblocks

The airport grappled with outdated and cumbersome revenue processes, leading to delays in billing, invoicing discrepancies, and difficulties in monitoring commercial activities. There was a clear need for a digital solution to streamline operations and boost revenue.



# Digitizing Processes. Maximizing Insights.

The airport turned to **XaaS Genie** for a comprehensive solution to their revenue management challenges. The platform provided digitized invoicing, payment tracking, and reporting, eliminating manual errors and delays. Real-time analytics offered valuable insights into revenue trends, optimizing decision-making processes.





# Reaping the rewards

- Within the first year of implementation, the airport saw a remarkable **20% increase in overall revenue**, showcasing the effectiveness of the digital solution in driving revenue growth.
- Operational efficiency was significantly enhanced, with a **30% reduction in processing time** for commercial transactions, leading to improved customer satisfaction.
- **Administrative costs associated with commercial activities were reduced by 15%**, freeing up resources for other strategic initiatives.

By partnering with **Xaas Genie** and implementing a digital solution to streamline revenue processes, the international airport in Ohio, USA, successfully overcame its challenges and achieved remarkable results.





# The digital edge



## Swift Invoicing:

With the implementation of the digital solution, invoicing processes became swift, reducing payment cycles and enhancing cash flow management.



## Increased Accuracy:

The airport experienced a significant increase in accuracy in financial transactions, minimizing revenue leakage and improving overall financial health.



## Data-Driven Decision-Making:

Real-time data insights empowered the airport to make informed decisions, ultimately enhancing revenue streams and maximizing profitability.



**The transformation not only optimized revenue management but also paved the way for future growth and success in the competitive aviation industry.**

# Get in touch

Email

[connect@xaasgenie.com](mailto:connect@xaasgenie.com)

Phone

+91-94296 91476

